**Social Media and Communications Co-ordinator**

The role promotes the activities of the club with the aim of increasing profile and thereby club membership, raising income or improving the club’s reputation.

**Typical Tasks:**

* Raising the profile of the club in the community
* Building relationships with local media
* Ensuring the club website and social media feeds provide up to date and relevant information
* Reporting on club events and compiling match reports
* Running mini social media campaigns

**Useful Skills For This Role:**

* Confident and approachable
* Enthusiastic and naturally curious
* A strong communicator, with good writing and verbal skills
* Well organised
* Experienced in computer skills – curious about digital platforms Interested in marketing/promotions/social media or dealing with the local media

**Role Details**

This is a voluntary role.

* Time commitment required will vary throughout the season but should average out at 5-10 hours per month.